

Catherine R. Emond

Marblehead, MA 01945
CatherineEmond95@gmail.com
781-752-6599
www.catherineremond.com

OBJECTIVE

To obtain a full time position in Client Outreach/Management or Digital Marketing.

EDUCATION

Bachelor of Science Business Administration, Graduation May 2017
Concentration in Marketing with minor in Communications
Bryant University, Smithfield, RI
University of Westminster, London, England (study abroad program Fall 2015)
Honors: Bryant University Black and Gold Scholarship, Dean's List

EXPERIENCE/PROJECTS

Business Intern, Odyssey Systems Consulting Group, Wakefield, MA Summer 2016

- Managed pre-existing Marketing Software effectively while educating through onboarding of new hires.
- Assisted the creation of an entirely new Style Guide and Communications technologies.

Study Abroad Program, University of Westminster, London England, Fall 2015

- One of 11 students studying abroad in England. Core Curriculum included international management and marketing. Managed the entire process from acceptance process, financing and education.

Management Service Learning Project, Bryant University, Spring 2015

- Assisted in managing the Alzheimer's Association in planning and executing their charity Blondes vs. Brunettes flag football game in Rhode Island. This was a first for the event.

Academic Center of Excellence; Student Teacher's Assistant, Bryant University, Fall 2014 and Spring 2015

- Assisted fellow Bryant University Students with support in understanding curriculum. Accepted after intense competition. Support in areas such as Management, Marketing, English, and History

Fidelity Computer Informational Services Project, Bryant University, Fall 2014

- Analyzed/Evaluated data to persuade a solution for a proposed marketing campaign; placed in the top 5 among over 25 entries.

Global Foundations of Business Plan, Bryant University, Fall 2013

- Developed a mock business plan for a non-profit company. Strategic/tactical plan included Marketing, Advertising, and Public Relations aspect of the business.

Global Foundations of Business Target Project, Bryant University, Spring and Fall 2013

- Conceptualized an advertising campaign for a product to be sold in the Target Corporation. Developed, presented and managed with the team. Placed first in the competition.

Child Care (owner and operator), Marblehead MA, Summer 2015

- Responsible for and developed business model for managed day care services for several families in the community. Role included managing calendar, transportation and activities for children.

Bookkeeping Assistant, Marblehead Public School System, Marblehead MA, Summer 2014

Activities Intern, Deveraux House Nursing Home, Marblehead MA, Summer 2013

- Designed interactive action plans for assisting the well-being of residents in Dementia Care Unit. Programmed computers with new software.

Ice Cream Scooper/Hostess, Red Rock Bistro/Lime Rickey's, Summers 2011- 2013

LEADERSHIP

Bryant Ambassador, 1 of 12 chosen out of freshmen class to represent Bryant University, 2013 to present
Alpha Omicron Pi Historian (Beta Upsilon Chapter), Chapter Historian, 2015 to present
The Podium Treasurer, 2014 to 2015

TECHNOLOGY

Proficient in Google, Microsoft and Apple platforms. Expert in software programs such as MS Word, MS Excel, MS PowerPoint, Google Sheets, Google Docs, Google Slides and Google Sites. Experienced in Social media including Facebook, Twitter, Instagram and Snapchat.